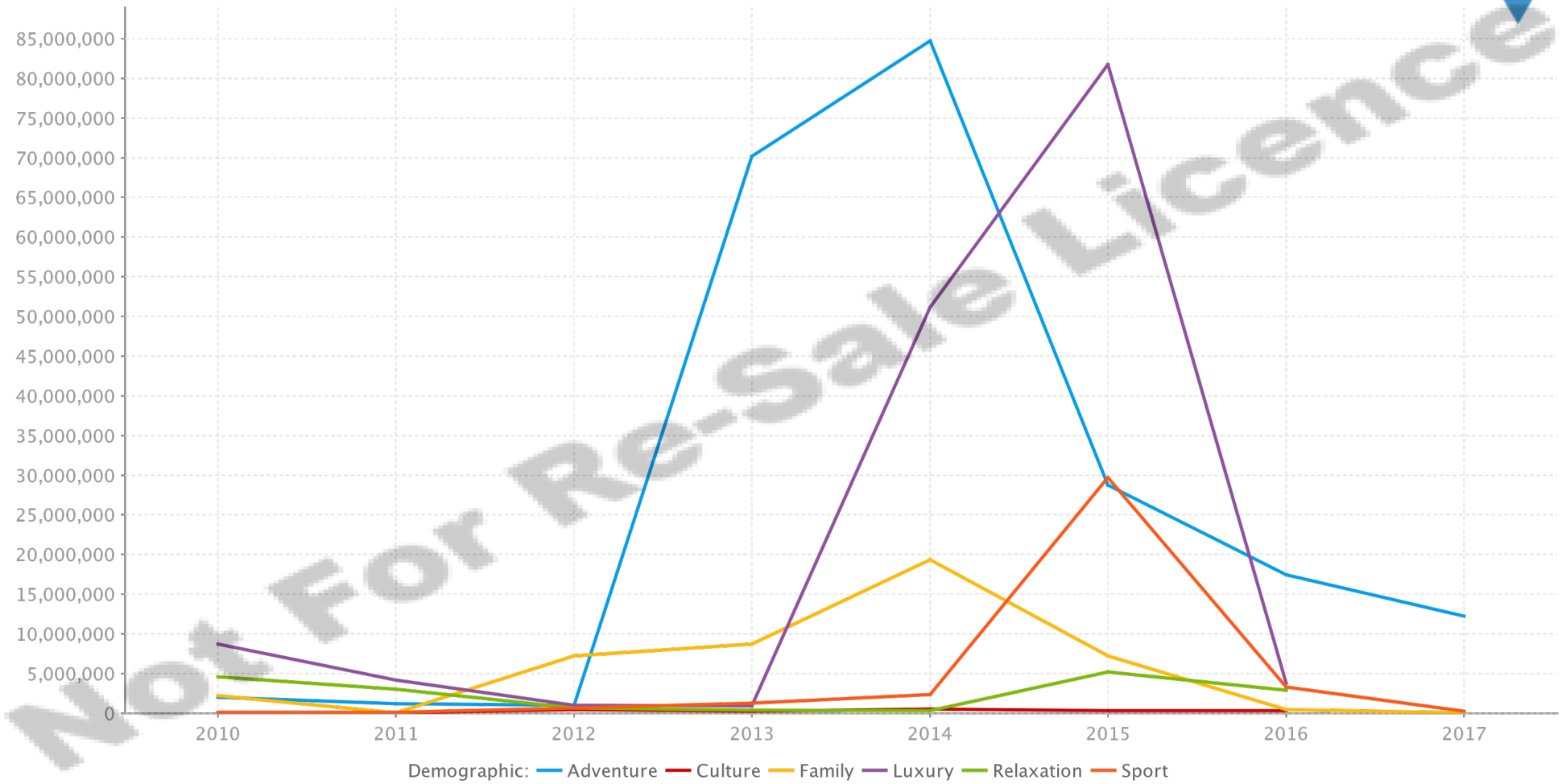


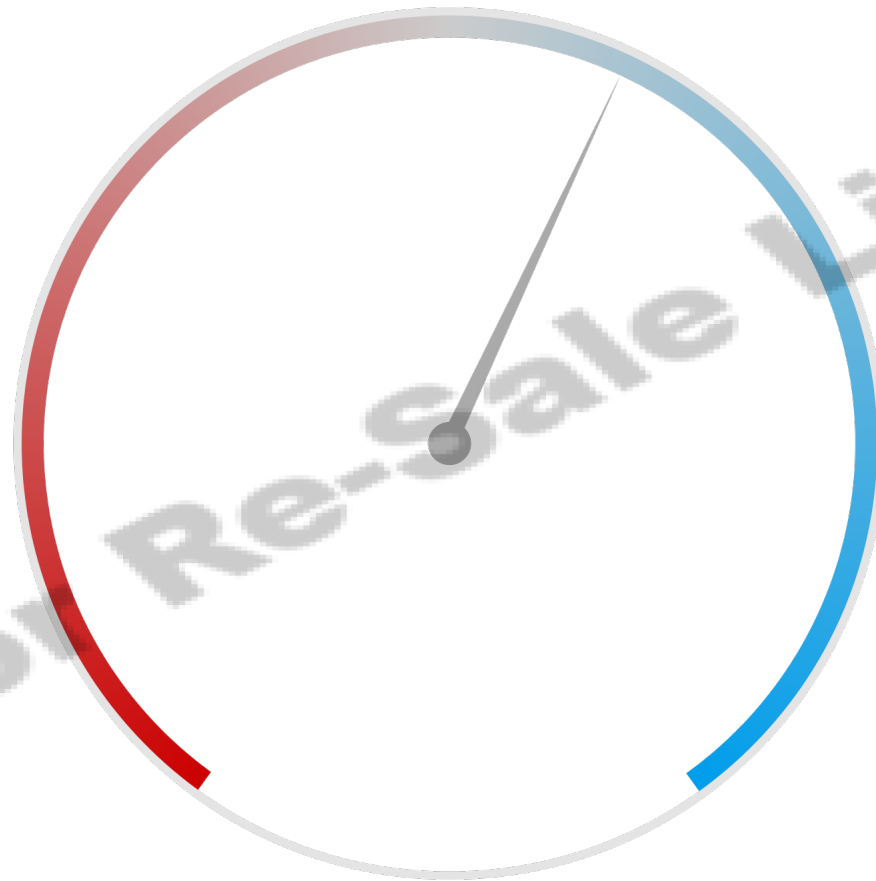
A stylized graphic of a mountain range on the left side of the slide. The mountains are represented by overlapping triangles in various shades of blue, from light to dark. The background is a solid bright blue.

Lesley's storyboard

slide 2

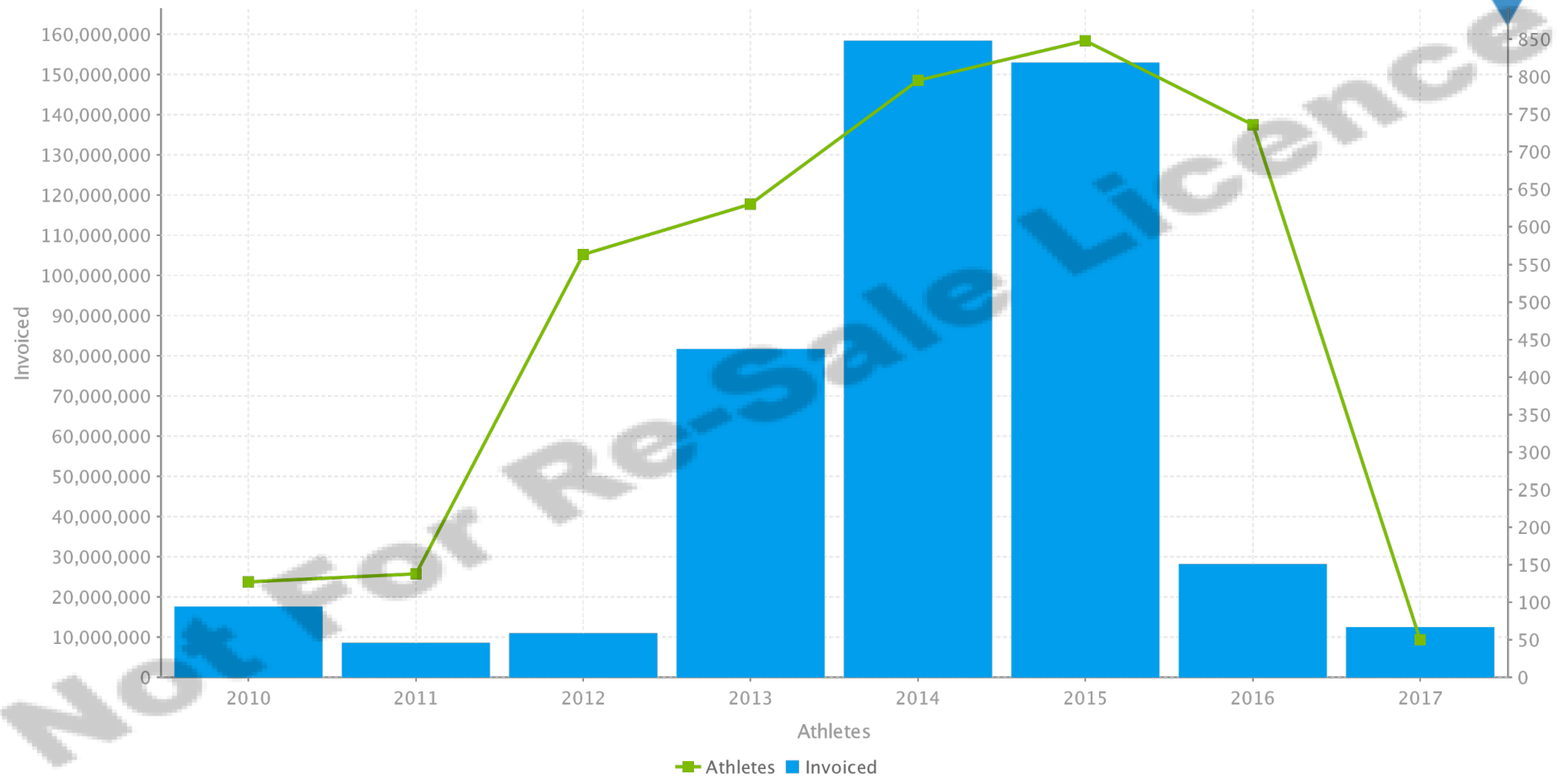


Slide 3

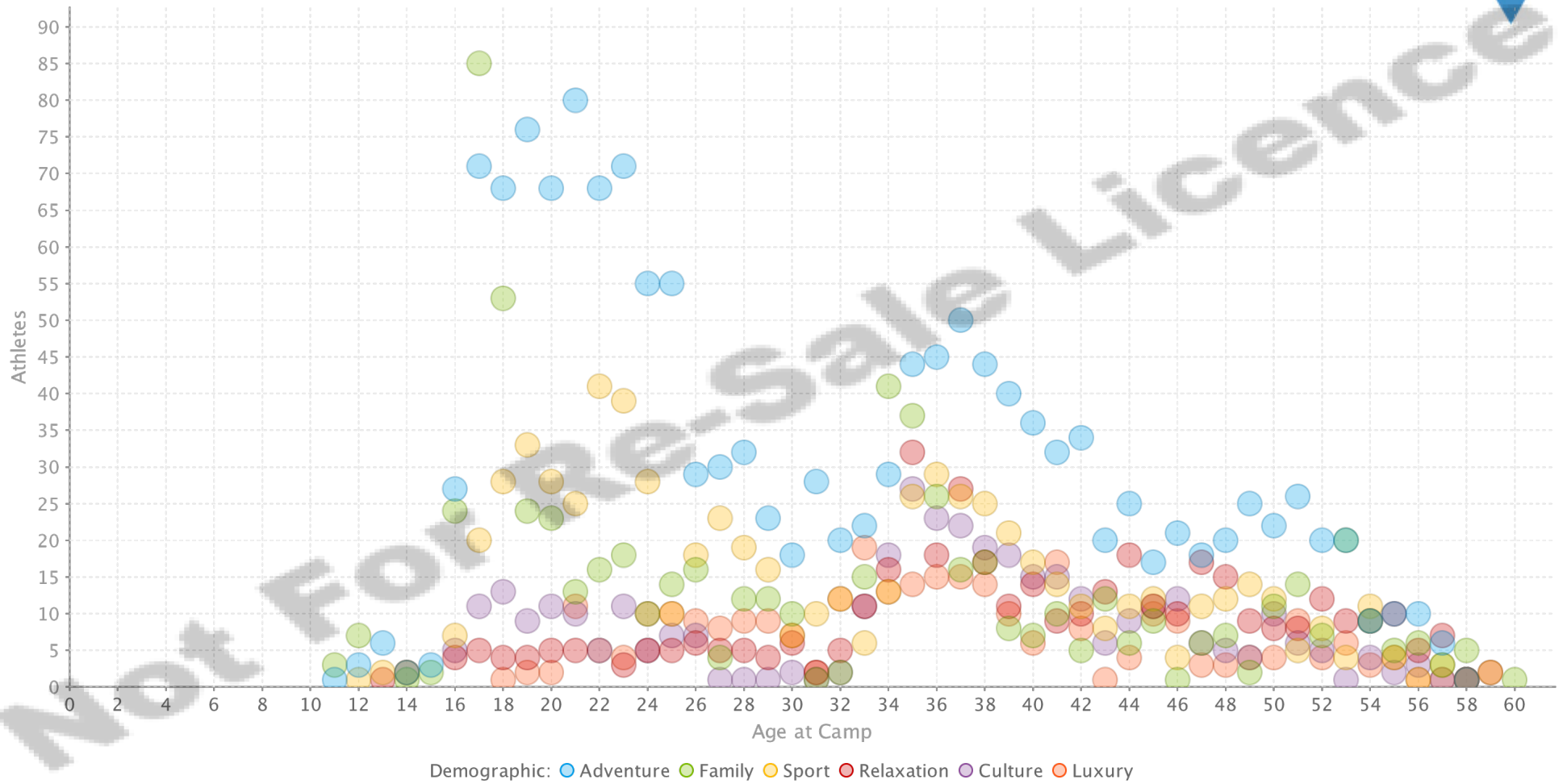


Not For Re-Sale Licence

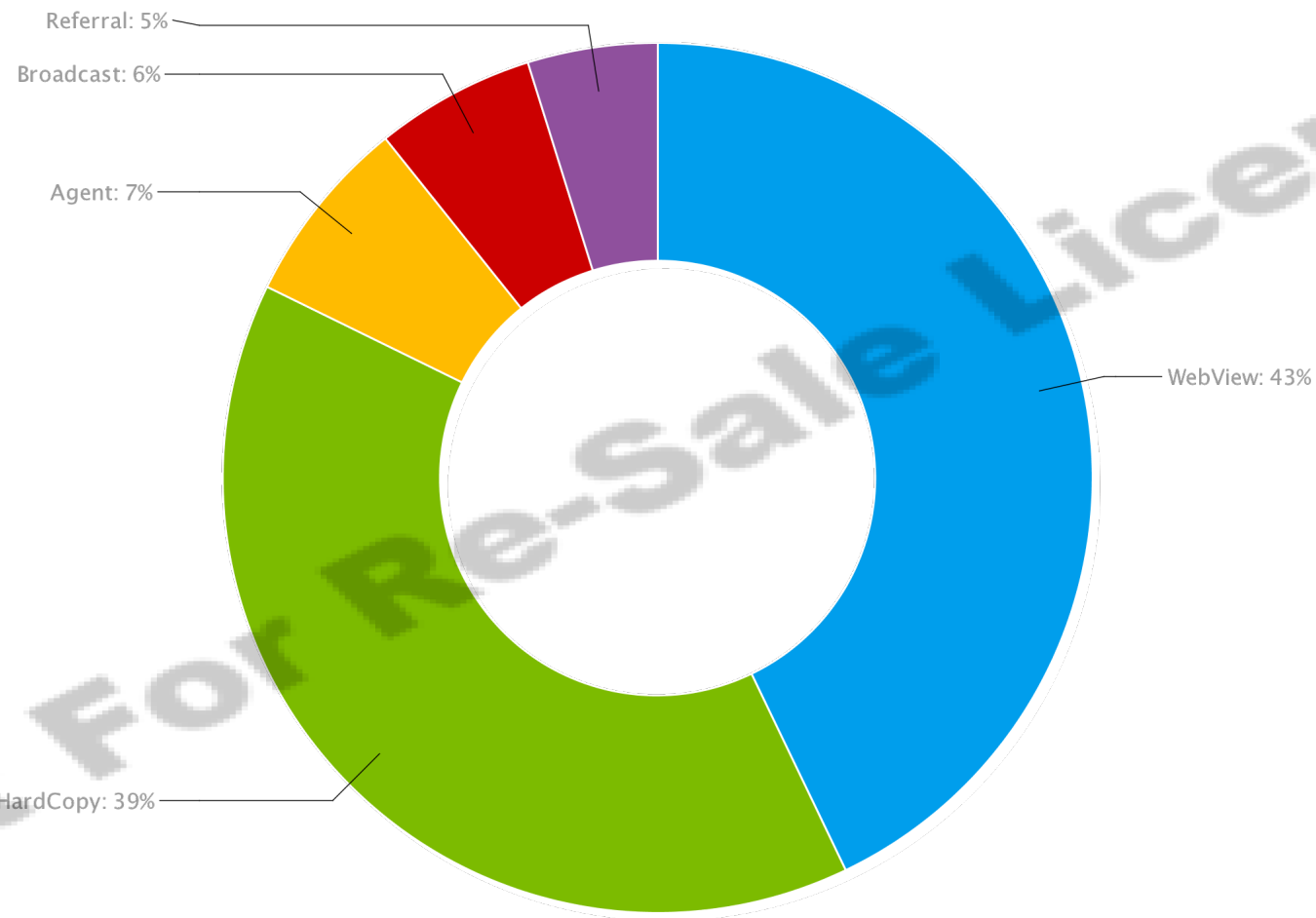
Slide 4



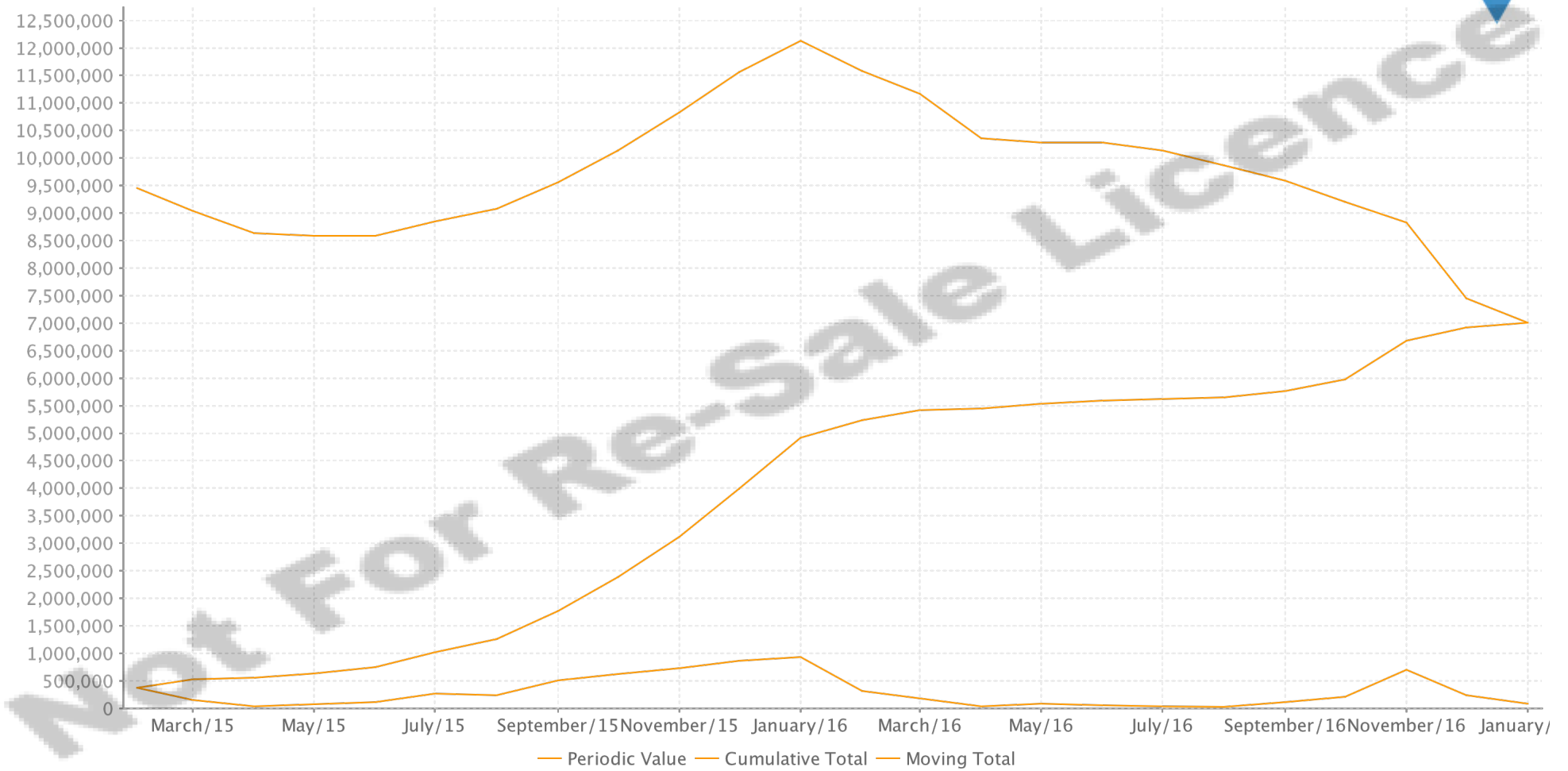
Slide 5



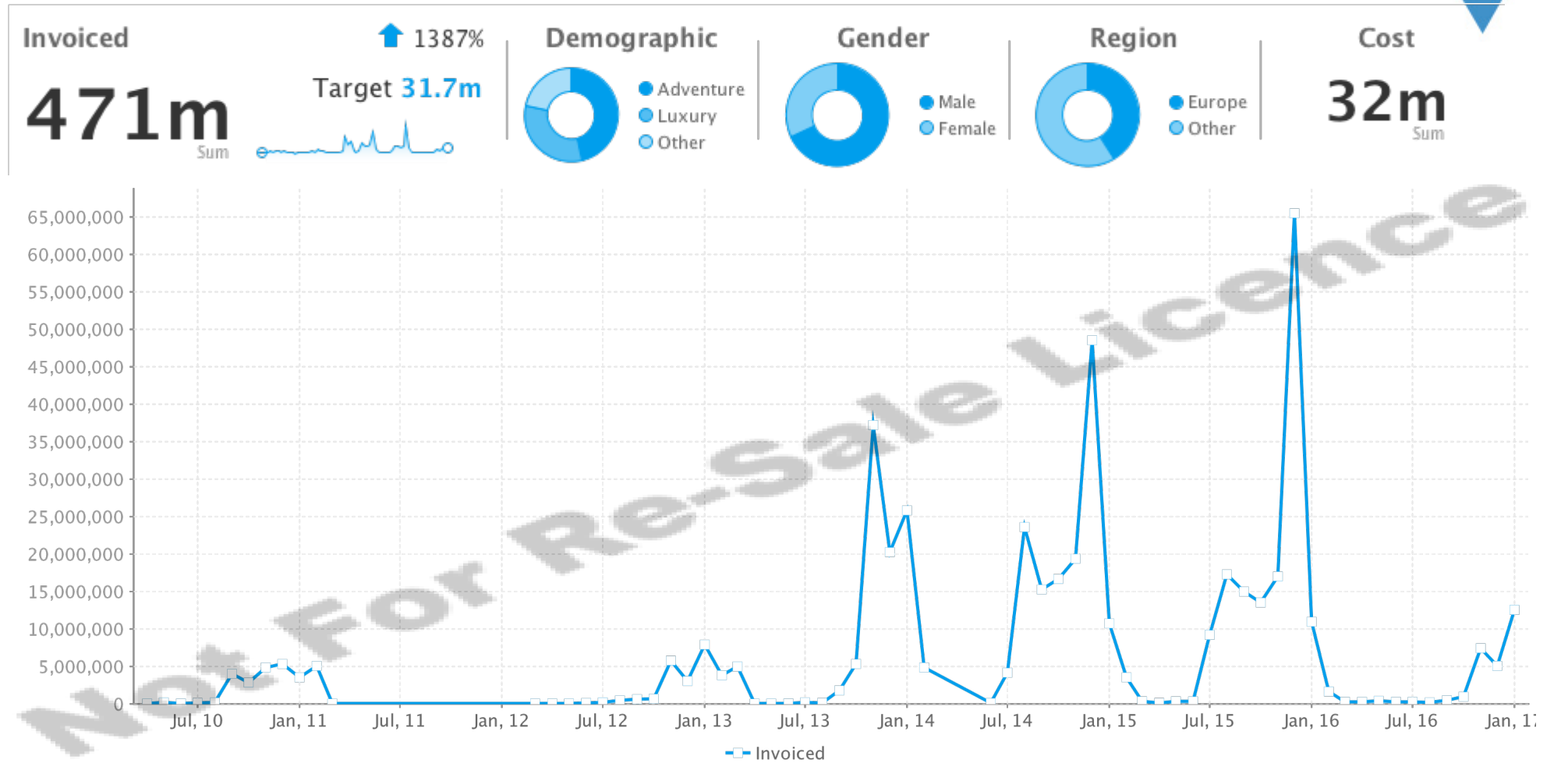
Slide 6



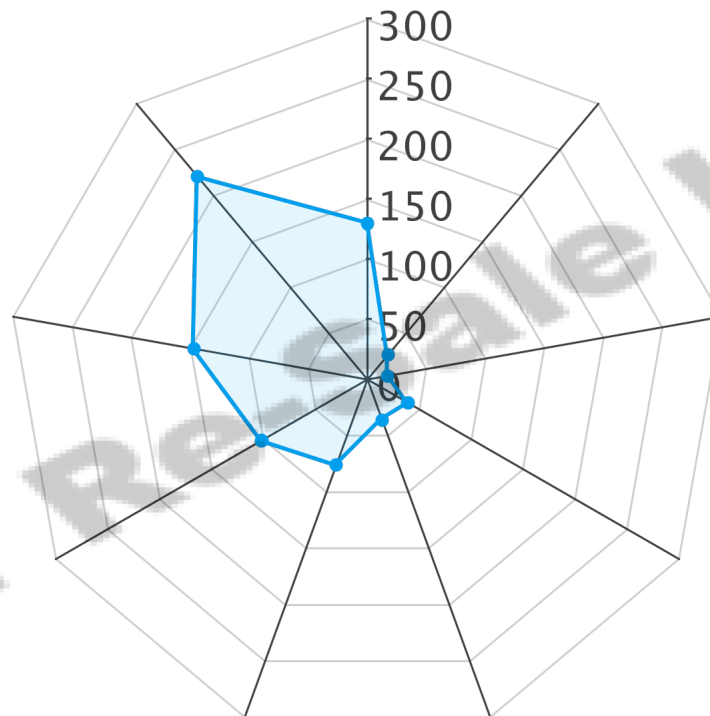
Slide 7



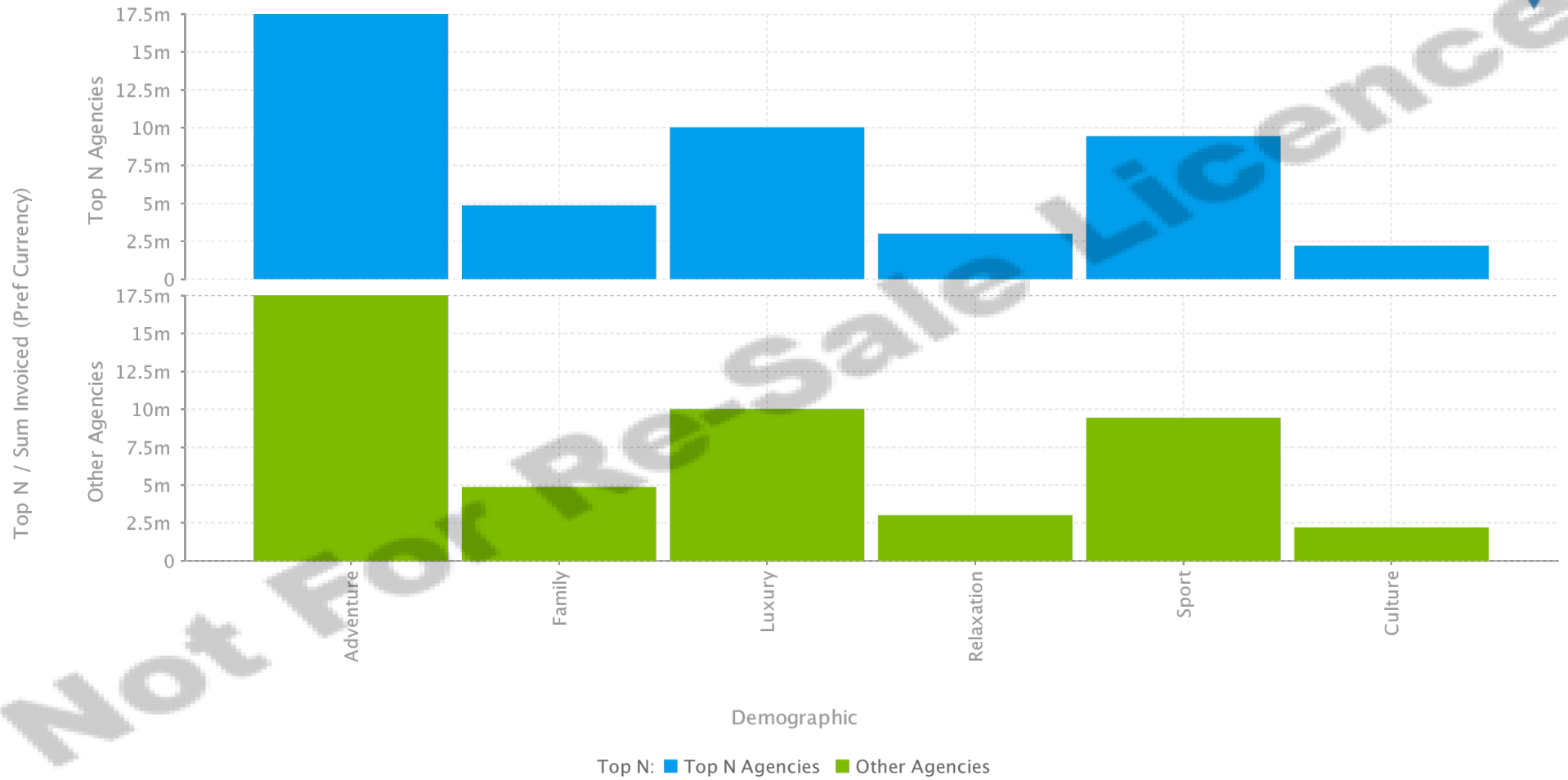
Slide 8



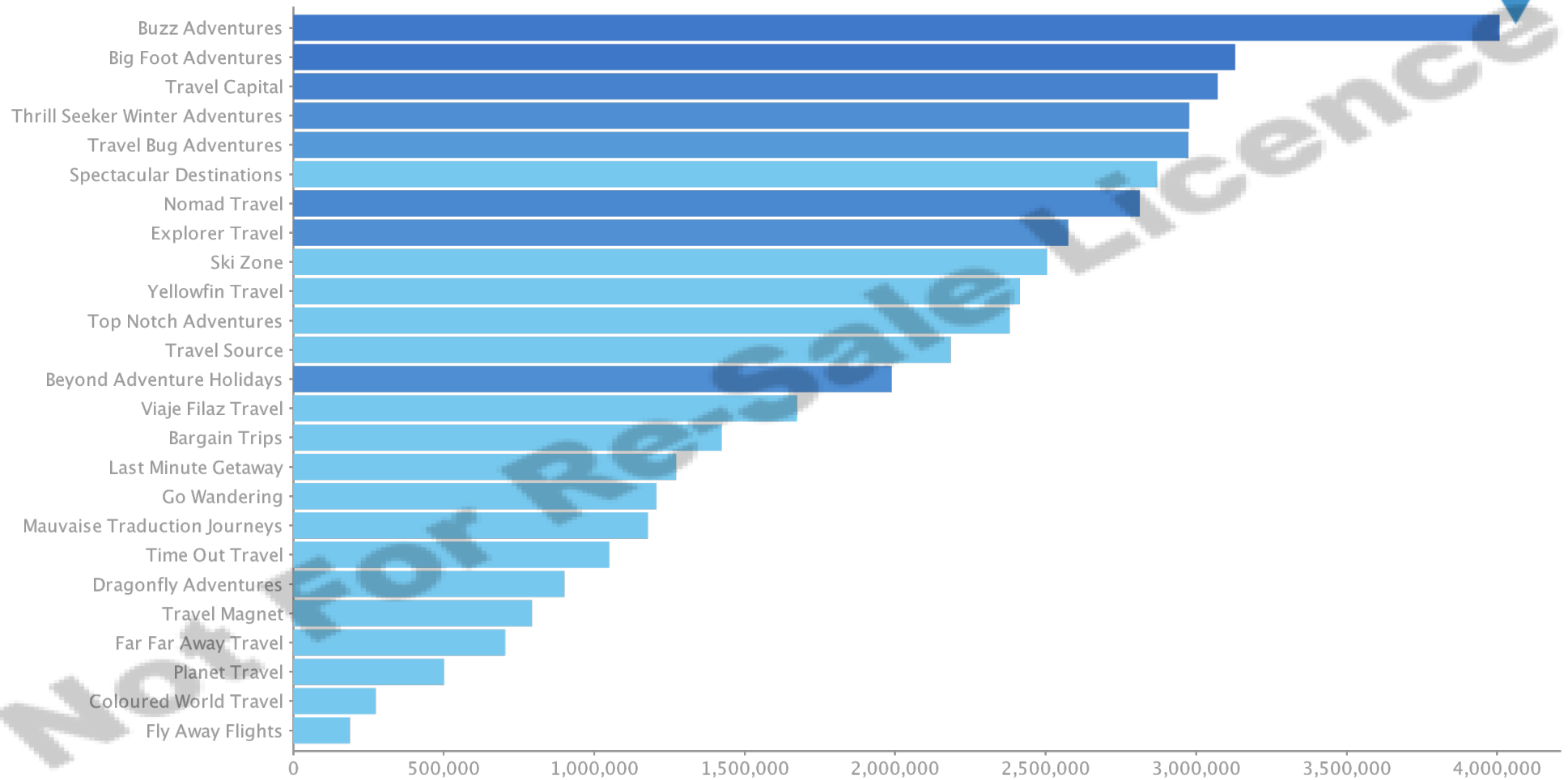
Slide 9



Slide 10



Slide 11



Slide 12



Not for Re-Sale Licence					
Month	Invoiced	Profit Margin	% Profit Margin	Athletes	Athlete KPI
February	\$392,894	\$209,042	53%	32	↑
March	\$341,509	\$182,013	53%	29	↑
April	\$216,555	\$34,056	16%	9	↑
May	\$413,020	\$84,206	20%	19	↑
June	\$166,081	\$56,085	34%	15	↑
July	\$118,234	\$35,939	30%	12	↑
August	\$78,186	\$25,256	32%	9	↑
September	\$395,895	\$116,817	30%	27	↑
October	\$444,244	\$214,077	48%	28	↑
November	\$1,432,719	\$698,659	49%	91	↓
December	\$145,681	\$68,758	47%	11	↑
Not for Re-Sale Licence					

Slide 13

Cost

29m
Sum

↑ 65%

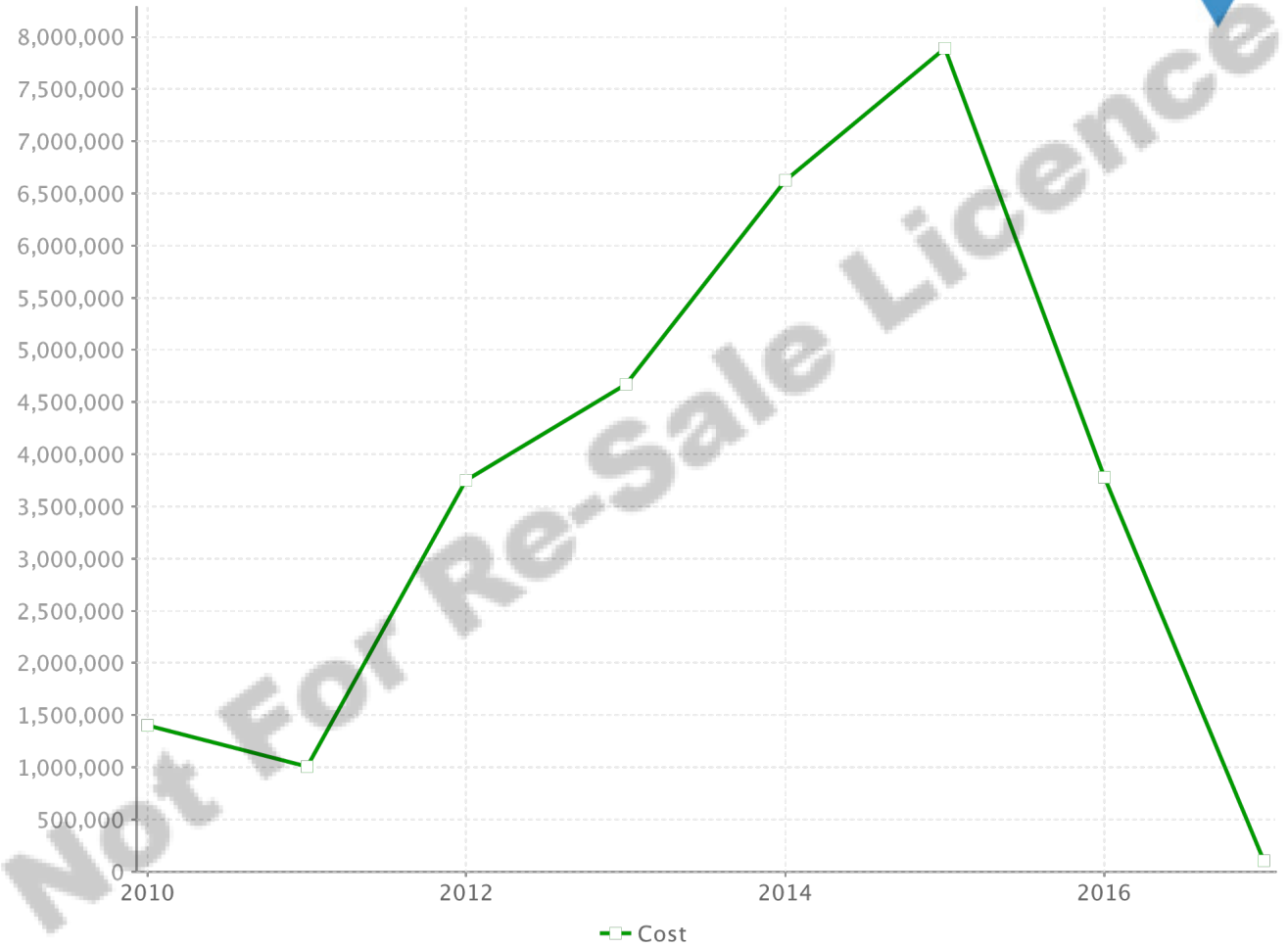
Target **17.8m**



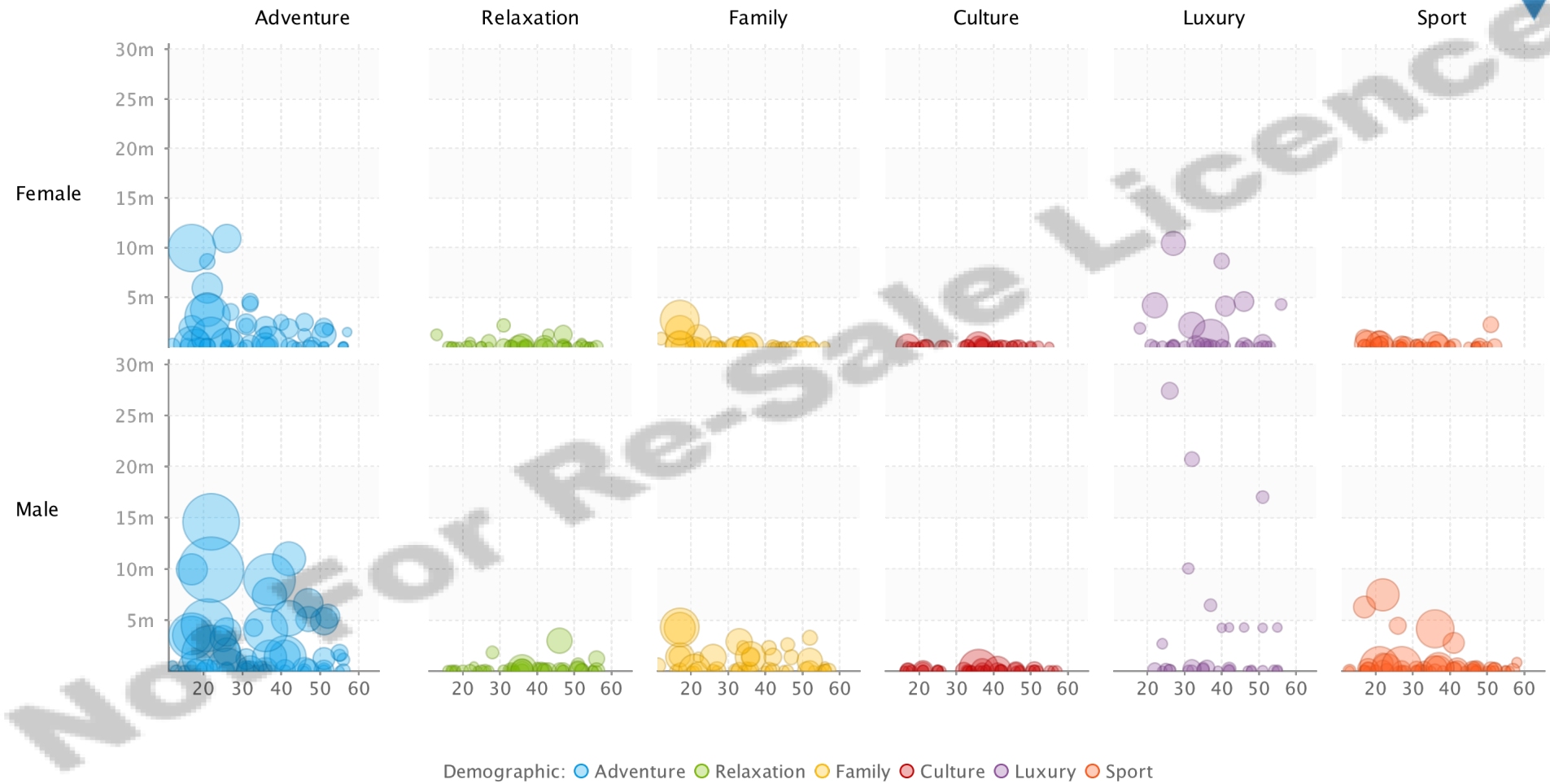
Demographic



● Adventure ● Luxury
● Sport ● Other

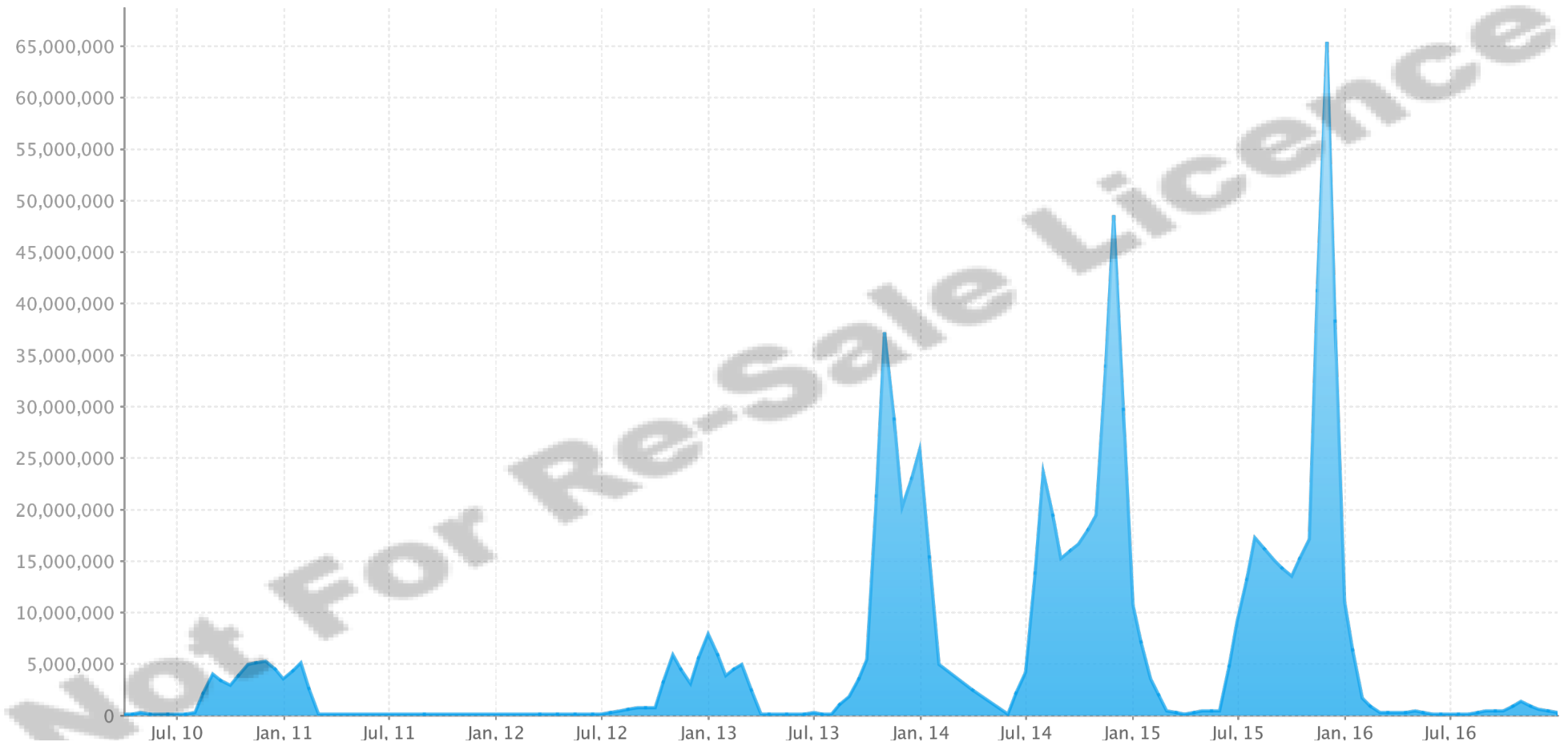


Slide 14



Slide 15

Invoiced



Slide 16

Profit

18m
Sum

↓ -97%

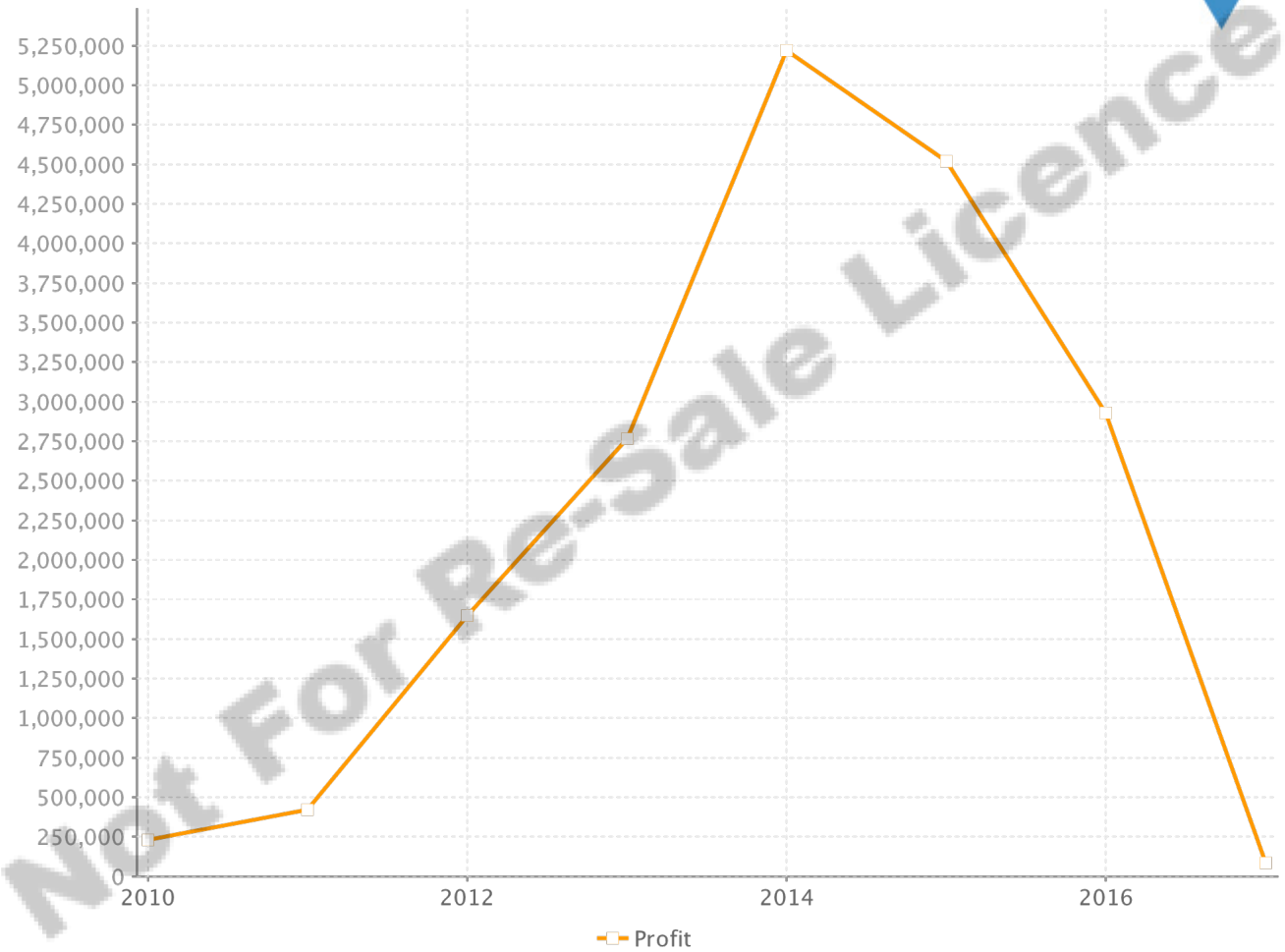
Target **446.7m**



Demographic

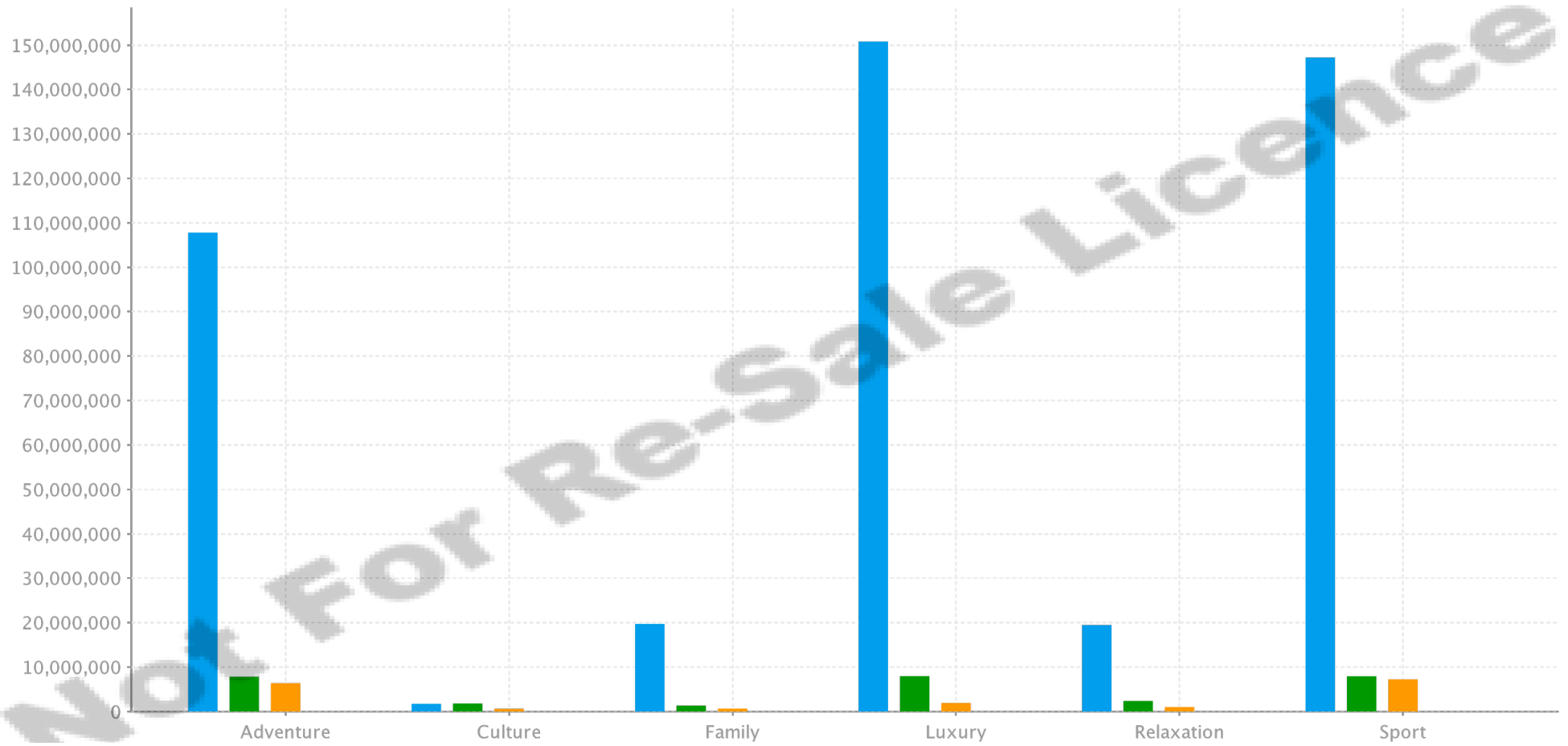


● Adventure ● Sport
● Luxury ● Other



Slide 17

Invoiced



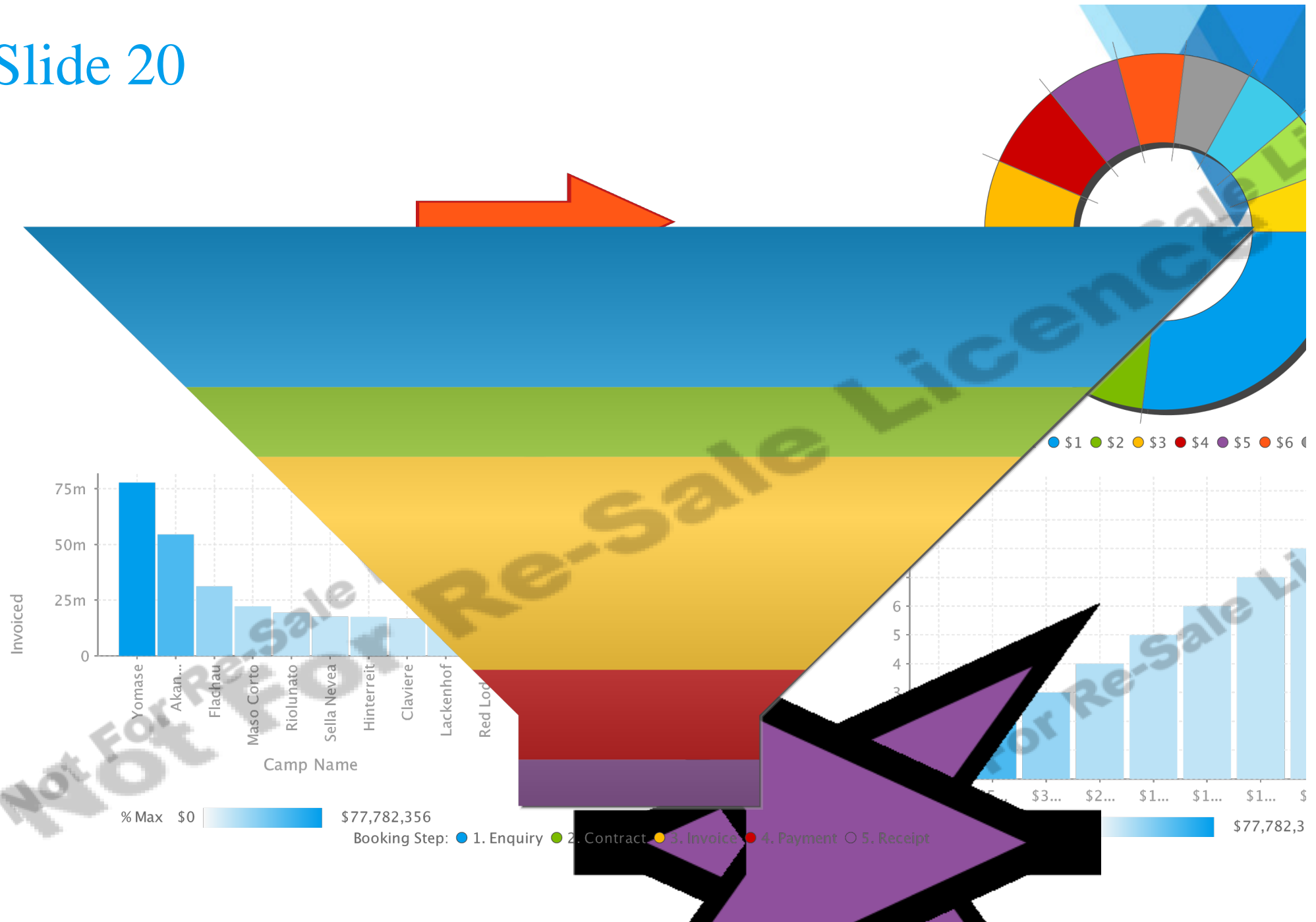
Slide 18



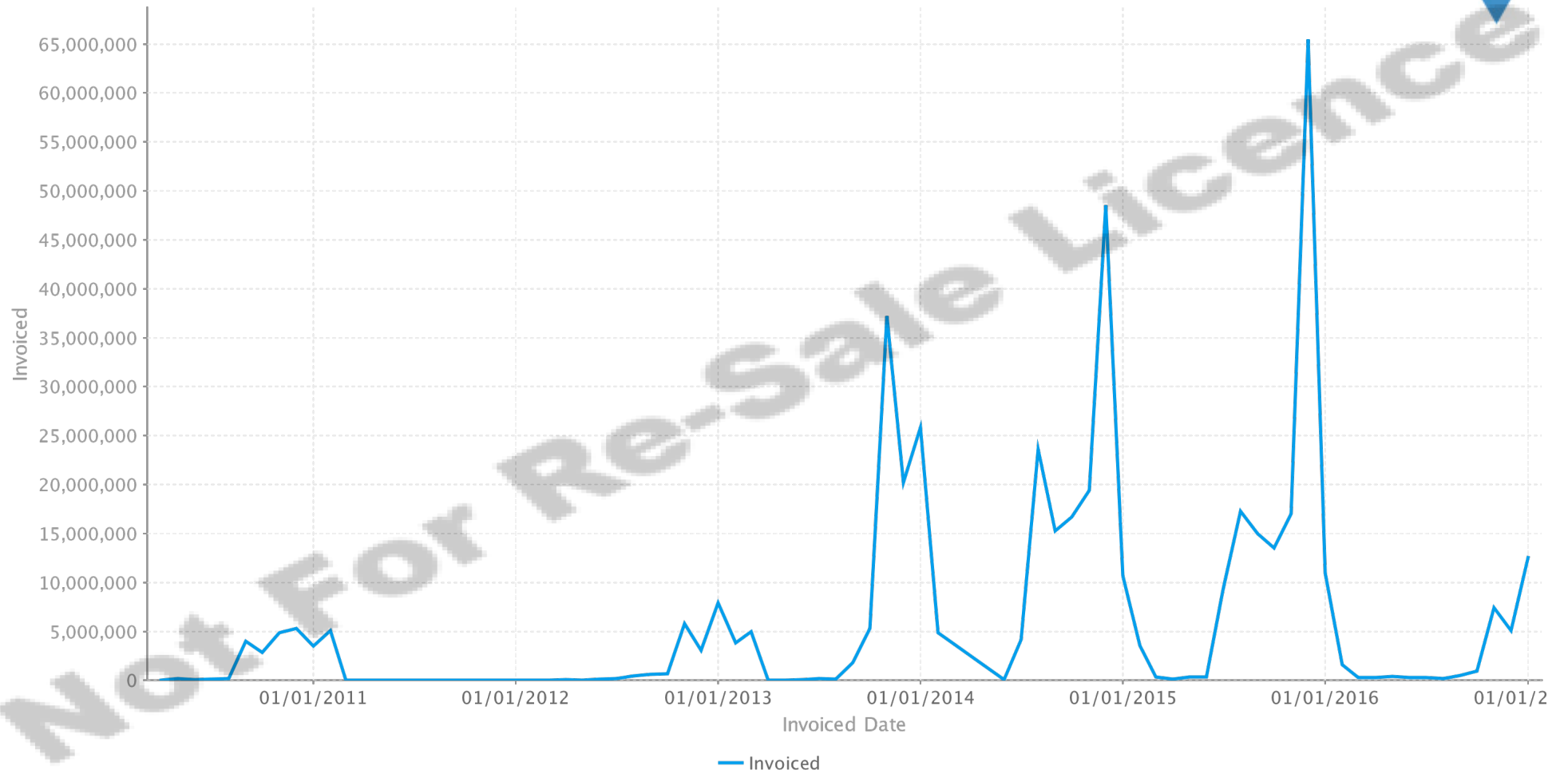
Slide 19



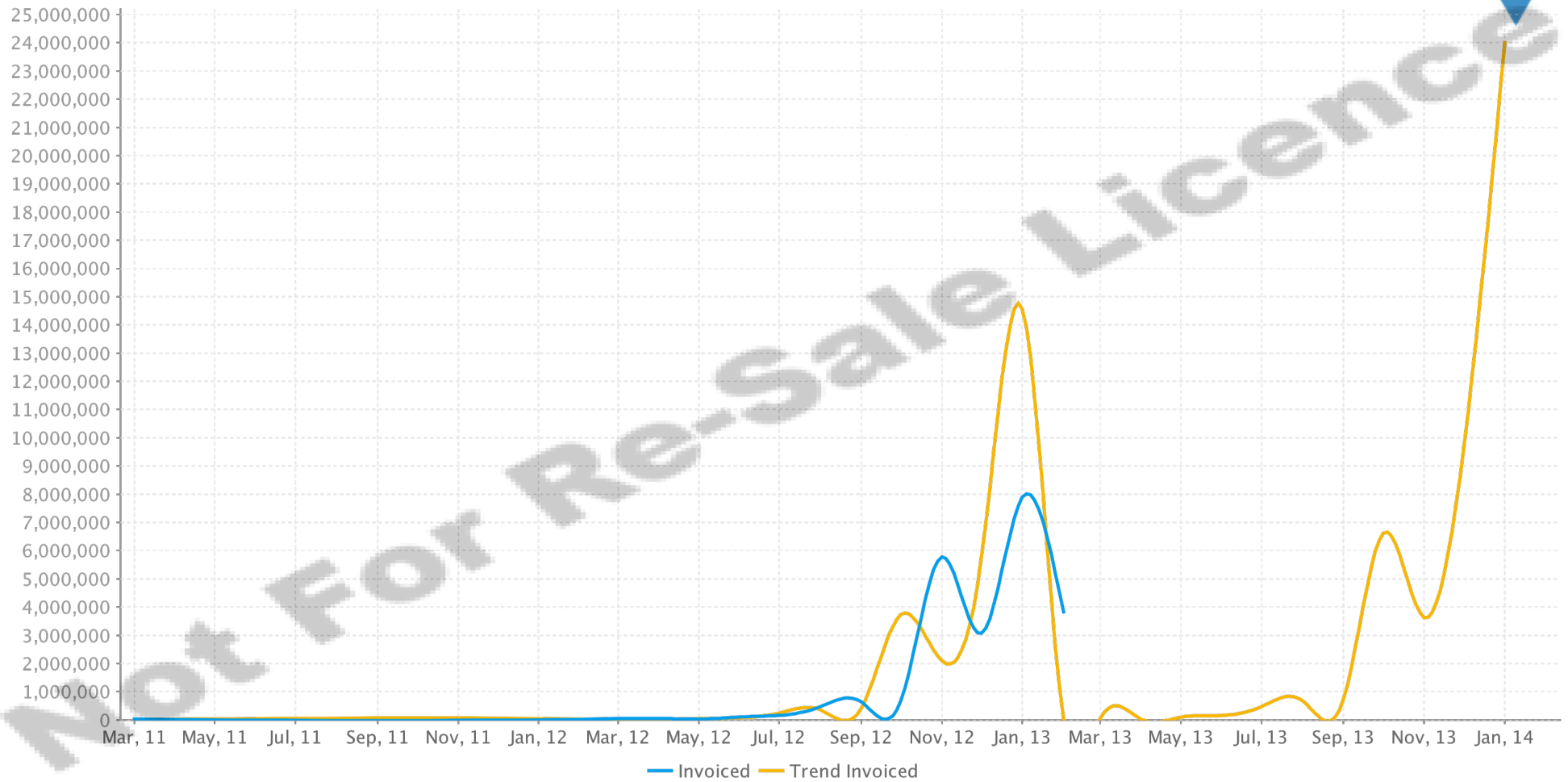
Slide 20



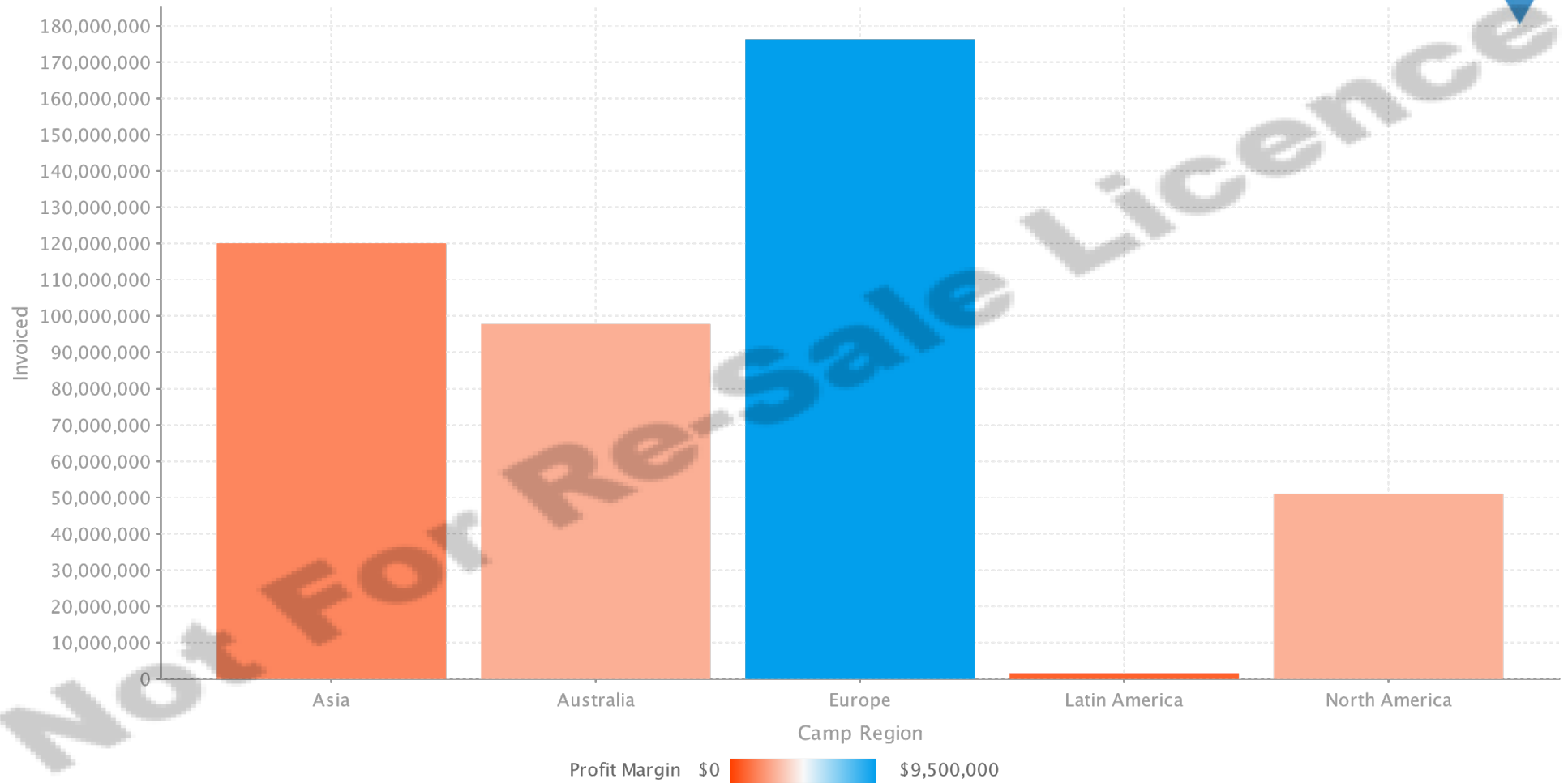
Slide 21



Slide 22

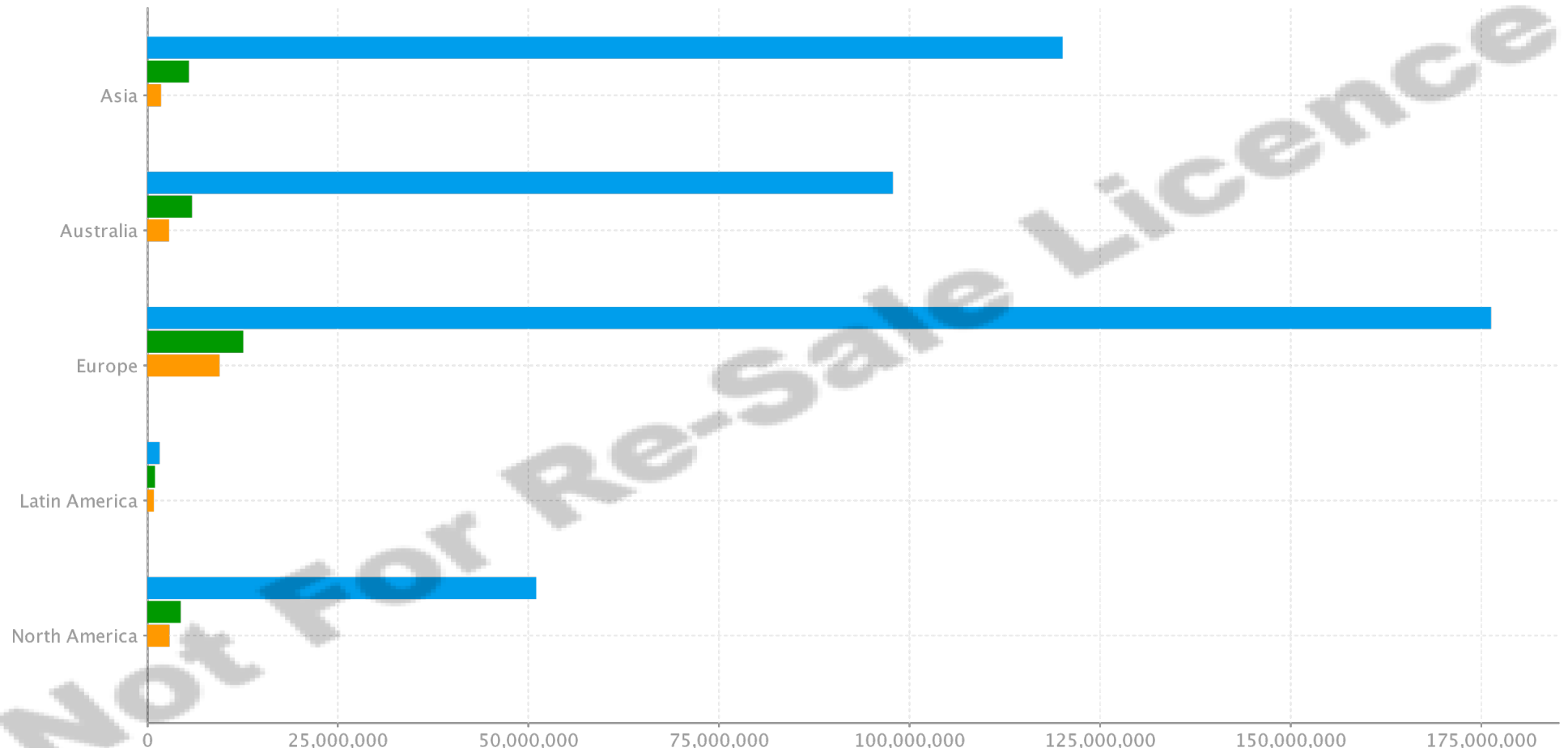


Slide 23



Slide 24

Invoiced



Slide 25

