



Not for Re-Sale Licence		
Athlete Region	Demographic	Sum Invoiced Amount
Australia	Adventure	\$23,745,456
Australia	Relaxation	\$35,329
Australia	Family	\$134,417
Australia	Culture	\$103,465
Australia	Luxury	\$139,152
Australia	Sport	\$871,520
Europe	Adventure	\$179,989,605
Europe	Relaxation	\$6,157,181
Europe	Family	\$45,201,203

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<b>Athlete Region</b>	<b>Demographic</b>	<b>Sum Invoiced Amount</b>
Europe	Culture	\$1,495,738
Europe	Luxury	\$47,899,052
Europe	Sport	\$31,823,532

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